



Small Business Monthly Update

Economic Development Department || September 2018



BUSINESS SPOTLIGHT

Bruster's Ice Cream Opens in Stockton



Bruster's Ice Cream has come to Stockton! With dozens of locations throughout the U.S. and around the world, Bruster's Ice Cream has opened its first location in Northern California.

Bruster's Ice Cream first began in 1989 in Bridgewater, Pennsylvania and is known for making fresh ice cream in each store each and every day. Bruster's offers ice cream, frozen yogurt, Italian ice, sherbet, and sorbet in a variety of flavors. Bruster's has over 150 flavors of ice cream and each location has 24-30 flavors on hand at a given time. In addition, they also sell ice cream cakes and pies.

Owner Amy Talawan felt Bruster's unique flavors and approach to making fresh ice cream was the right fit when she decided to open the Stockton location (providing 10 jobs to the community). Stockton's Bruster's signature flavor is Graham Central Station and they are now offering Oreo ice cream sandwiches made with their freshly made ice cream.

Bruster's Ice Cream is located at 1101 E. March Lane in the Calaveras Square Shopping Center. Its operating hours are Monday through Saturday 12 p.m. to 9:30 p.m. and Sunday 12 p.m. to 8 p.m. Bruster's Ice Cream is always available for fundraising opportunities for local events and schools. For more information, call (209) 451-0994.



[Stockton's Bruster's Facebook](#)

The Downtowner Opens in Downtown

Another new restaurant has opened in downtown - The Downtowner. Co-owners Kevin Gilman and Doug Kardash felt their "Good Mood Food" would fit right in with the downtown restaurant scene when they opened in July.



The Downtowner's "Good Mood Food" refers to traditional comfort food with a healthy twist. The Downtowner uses real, organic, free-range, unprocessed ingredients for their breakfast and lunch menu which is served all day. Their house specialties include wagyu BBQ meatloaf, biscuits & gravy skillet, and a chile-watermelon-mint salad along with a variety of rotating specials.

The Downtowner is located at 40 N Sutter St. It is open Monday through Friday from 8 a.m. to 3 p.m., Saturday from 10 a.m. to 3 p.m. and closed on Sunday. Order online at Grubhub.com. They will soon be available for catering private parties and events as well as business meetings. For more information, visit their website below or call (209) 910-9714.

[The Downtowner website](#)

BUSINESS RESOURCE SPOTLIGHT

San Joaquin Delta College Small Business Development Center Retail Webinar: Visual Merchandising & Marketing Strategies

The San Joaquin Delta College Small Business Development Council (SBDC) is hosting a free webinar for retail business owners: Visual Merchandising & Marketing Strategies on Wednesday, September 12, 2018 from 10 a.m. to 11 a.m.



**SMALL
BUSINESS
DEVELOPMENT
CENTER**
**SAN JOAQUIN
DELTA COLLEGE**

As described in the flyer: "Visual merchandising encompasses the way that you present product to grab the customer's attention. Strategies to create effective visual marketing displays can help you maximize the impact of your retail floor space and your profitability. The class covers visual merchandising and how it is also tied to your marketing efforts."

[Register for the webinar](#)

San Joaquin Public Agency Consortium Get Connected - Small Business Procurement Expo



The San Joaquin Public Agency Consortium (SJPAC) is hosting a Small Business Procurement Expo on Thursday, September 13, 2018 from 8:00 a.m. to 12:00 p.m. at the Robert J. Cabral Agricultural Center (2101 E. Earhart Ave., Suite 100).

This free event allows regional small businesses easier access to information on how to do business with public agencies, as well as the possibility to market procurement opportunities and network alongside state and local agencies.

[Register for Get Connected](#)

HISTORIC CITY HALL RFI

On August 9, the City released a Request for Interest

(RFI) seeking proposals to rehabilitate, adaptively reuse, maintain, manage, and potentially own the current historic City Hall located at 425 N. El Dorado Street.

After the recent purchase of two office buildings for future City Hall, which will accommodate the current and future needs of multiple departments, the City is seeking firms and organizations to submit a proposal that will preserve the historic integrity of the building for an alternative use. The City is open to all ideas and concepts and will consider all proposals that adhere to the RFI submission requirements.

The deadline for submissions is Thursday, September 27, 2018 by 4 p.m. For more information, visit the Bid Flash page below.

Historic City Hall Bid Flash

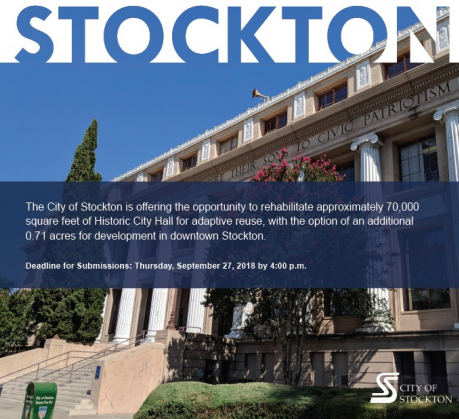
REQUEST FOR INTEREST

425 N. E Dorado Street
Stockton, California

70,000 SF

FOR THE REHABILITATION
AND ADAPTIVE REUSE OF

HISTORIC CITY HALL



STOCKTON IN THE NEWS



HATCH shows off 'ultimate' art studio

STOCKTON - Artisans, makers and those who support them were able to get the first glimpse of the space San Francisco transplants have converted into the ultimate artistic studio. HATCH Workshop hosted an open house at its location in downtown...

[Read more](#)
www.recordnet.com



Hatch Workshop

Good Day Sacramento - Linda Mumma is getting a preview of the new emerging makers in Stockton.

[Read more](#)
www.youtube.com



Entrepreneur Showcase - Comstock's magazine

We asked readers to submit their picks for the Capital Region's top entrepreneurs -and you answered. Our editorial team vetted almost 100 nominations, looking for innovative business ideas, interesting backstories, unique products and services...



Good Mood Food

Linda Mumma is live at The Downtowner in Stockton to check out their menu!

[Read more](#)

goooddaysacramento.cbslocal.com

[Read more](#)

www.comstocksmag.com

FEATURED PROPERTY

For Lease 2626 Pacific Avenue

Includes 5 private offices, central heat and air, and restrooms. Corner suite in a free standing building with great public visibility, and a high traffic count. Close proximity to retail stores and restaurants that are destination businesses. On-site parking shared with other tenants. Street parking with no meters, and public City parking nearby.

Zoned for retail and office professional use.

Next door to the U.S. Post Office, across the street from Starbucks. Four blocks from the University of the Pacific.

For more information, contact Michael Oldham via email at RealtorMikeOldham@gmail.com or by phone at (209) 610-2121.

To find additional available properties, visit AdvantageStockton.com.

Office
2,100 SF



[Visit property listing](#)



CITY OF STOCKTON CRIME PREVENTION CORNER

Auto Burglary Prevention

Auto burglary is a crime of opportunity by criminals who are "shopping" by looking in the windows of parked vehicles. To avoid being a victim, please

- Do not leave valuables in plain view.
- Do not leave windows or sunroof open.
- Do not leave doors unlocked.
- Do not leave keys in the vehicle.
- Do not leave the garage door opener in plain view.
- Do not leave out items with personal information.
- Do not move valuable items in the trunk while in public view.
- Slow down and use common sense before you leave your car.



If you have been shopping and want to store your items in your car, check your surroundings and, if necessary, leave that area and park in a different parking area. Most importantly, lock your items in the trunk.

BUSINESS EVENTS

Stockton Chamber of
Commerce
[September Mixer](#)
September 6, 2018
5:15 p.m. - 7:15 p.m.
Somerford Place
3530 Deer Park Dr.

Stockton Chamber of
Commerce
[54th Annual Industrial
Technology Barbecue](#)
September 12, 2018
5:00 p.m. - 8:30 p.m.
**University Plaza
Waterfront Hotel**
110 W. Fremont St.

Small Business
Development Council
(SBDC)
[Visual Merchandising
& Marketing Strategies](#)
September 12, 2018
10 a.m. - 11 a.m.
Online

Small Business
Development Council
(SBDC) Workshops
[Starting & Financing a
Business](#)
September 12, 2018
4:30 p.m. - 6:30 p.m.
56 S. Lincoln St.

San Joaquin Public
Advocacy Consortium
[Small Business
Procurement Expo](#)
September 13, 2018
8:00 a.m. - 12:00 p.m.
**Robert Cabral Ag
Center**
2101 E. Earhart Ave.,
Suite 100

Hispanic Chamber of
Commerce
[Mixer: Vernon
Transportation](#)
September 20, 2018
5:15pm - 7:15pm
1505 Navy Dr.

Small Business
Development Council
(SBDC) Workshops
[Starting & Financing a
Business](#)
September 26, 2018
12:00 p.m. - 2:00 p.m.
56 S. Lincoln St.

Asian-American
Chamber of Commerce
Business Mixer
September 27, 2018
5:15 p.m. - 7:15 p.m.
Mile Wine Company
2113 Pacific Ave.
RSVP to [Leslie Edman](#)

Upcoming City events

RESOURCES

Stockton Business Survey



How is your business doing?

Do you know there are many resources available
for you and your Stockton business?

We value your opinion and want to hear from you
- the local business community. Please take this
short five minute survey. Providing your name is
optional or you can leave your contact information
and we will follow up to answer your questions.

Take the survey

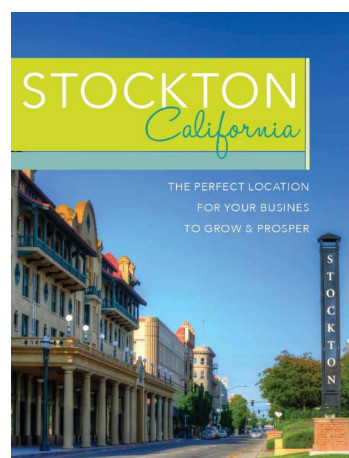
Quick Links

[Economic Development Department Website](#)

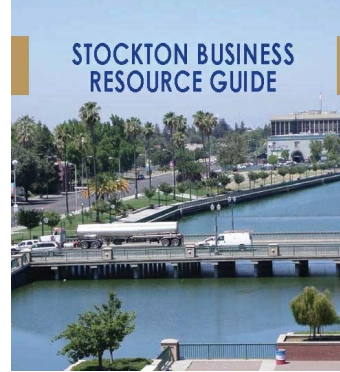
[Available Properties: Advantage Stockton](#)

[More Economic Development News](#)

[City of Stockton Bid Flash Website](#)



[Stockton Community Profile](#)



[Business Resource Guide](#)

STAY CONNECTED



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